

2024

# CODE NETWORK

SPONSOR  
PROSPECTUS



# WHO WE ARE



Code Network is a **student-led organisation** dedicated to fostering a strong developer community for anyone interested in code. We seek to develop our members' skills through regular talks, workshops, and Hackathons. We also offer networking opportunities and social spaces for students to communicate, collaborate and most importantly, **build something awesome**.

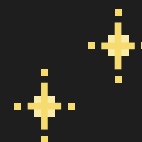
## OUR MOTTO

**Build Anything,  
As Long As It's  
Awesome.**

## OUR OBJECTIVES

1. Share knowledge from alumni, professionals, and leaders in industries.
2. Collaborate, practice, and develop skills in creating quality projects.
3. Meet and network with students and members of the tech community.

# WHAT DO WE DO



Weekly Events

6.5k member  
Facebook group



Practical  
Workshops

Cross-Club  
Collaborations



Industry  
Networking



Winter Hackathon  
at The Precinct

Regular Social  
Events



Mentorship



Student-led  
Projects



## SPONSORSHIPS

We'd love to have your company or organisation sponsor us! Depending on the sponsor package chosen, you will have the opportunity to connect with current students via the various networking channels we provide.

Join



# HIGHLIGHTS

## Weekly Events

During semester, we host weekly events at QUT's Gardens Point campus. In 2023, these included workshops from industry speakers, coding challenges, and of course, social events.



Our talks are insightful and technical. There's something for everyone to take home, be it first-year or final-year students, or even those who were currently working in the industry.



Signature talks we hosted this year included: 6 Key Things of Software Development by Peter Laurie, Modernising the Tech Stack for Enterprise ERP by Matt Baker (TechnologyOne), and Driving Solutions with Machine Learning by the Data and Analytics Team from Rio Tinto.





## QUT Tech Clubs Industry Night

Each year, we co-host the QUT Tech Industry Night in partnership with Women in Technology, White Hats, Reality Labs, and Games Development Club.



The aim of the event is to provide students with a more in-depth understanding of the IT industry. The event sheds light on the work that different companies do within the IT field.

To ensure attendee involvement, the 2023 event included a panel of industry representatives from a diverse range of interests, such as software engineering, game development, digital consulting, cyber security, crypto-currency, artificial intelligence and machine learning.





# CARE-Con Industry Day (Engineering)

Coming again this 2024!

CARE-Con is committed to expanding the opportunities available to engineering students through collaborative club involvement. The event's primary purpose is to help establish connections with industry organisations through seminars and networking events.



Unfortunately, we were unable to host CARE-Con in 2023 due to issues beyond our control. However, we look forward to bringing this event back bigger and better in 2024 in partnership with the QUT Aerospace, Robotics, and Electrical Engineering Clubs.



CARE-Con 2022 featured company presentations, Q&A panels, and a trade floor where companies can show off their latest creations. This gave students a great chance to learn firsthand about their chosen field and the exciting work that was done within. This also allowed them to directly network with and hear about various job opportunities from industry representatives.







# Winter Hackathon at The Precinct

Our premier event of the year!

Our Winter Hackathon is the premier opportunity for our members to “Build anything, as long as it is awesome!” Over two and a half days, attendees form teams and work to build the most awesome projects.



The Winter Hackathon is an excellent opportunity for sponsoring companies to interact with our members and share the cool projects you too are working on.

In 2023, we had 77 attendees spread across 18 teams! Our attendees include mix of students from first to final year as well as professionals who are already working in industry.



# SPONSORSHIP PERKS

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## **Company Shout-out**

At the beginning of every event, we will let our members know that you have sponsored our club and tell our members a bit about who you are and what you do.



## **Opportunity Promotion**

Do you have an exciting opportunity that you would like to share with our members? Let us know and we will share it with our members through our available social media platforms.



## **Industry Representative Invite**

When we organise an industry networking event, we will extend an invite to your company for you to send along a representative to connect with our members.



## **Industry Speaker Invite**

Depending on the format of the event, we will also ask your representative if they would like to speak at the event, such as on an industry panel.



## **In-Semester Collaboration Event**

We will work with you to run a collaboration event that meets the interests of our members and your organisation.



## **Winter Hackathon Judge Invite**

We will invite you to send a representative from your company to be on the judging panel at our 2024 Winter Hackathon. This also gives you the opportunity to network with our members.



## **Winter Hackathon Partnership**

Your company's representative on the judging panel will be invited to speak for two minutes about your company. Your company's logo will also be visible throughout the event and on all prize certificates and you will be able to share merch with attendees.



# SPONSORSHIP PACKAGES

|  | <br><b>Platinum Tier</b><br><b>\$5000</b> | <br><b>Gold Tier</b><br><b>\$ 3000</b> | <br><b>Silver Tier</b><br><b>\$1000</b> | <br><b>Bronze Tier</b><br><b>\$500</b> |
|--|--|--|--|---|
| <b>Opportunity Promotion</b>           | ✓  | ✓  | ✓  | ✓   |
| <b>Company Shoutout</b>                | ✓  | ✓  | ✓  | ✓   |
| <b>Industry Representative Invite</b>  | ✓  | ✓  | Limited Events   |   |
| <b>Industry Speaker Invite</b>         | ✓  | ✓  |  |   |
| <b>In-Semester Collaboration Event</b> | ✓  | Where available  |  |   |
| <b>Winter Hackathon Judge Invite</b>   | ✓  | Where available  |  |   |
| <b>Winter Hackathon Partnership</b>    | ✓  | <b>BEST VALUE</b>  |  |   |

If you would like a more tailored sponsorship package to your company's requirements and interests, please send us an email at [industry@codenetwork.co](mailto:industry@codenetwork.co).





# JOIN US!

Get in touch at  
[industry@codenetwork.co](mailto:industry@codenetwork.co)

{ Help contribute to a  
growing community of  
developers & designers }

We can provide more information, discuss and contact us for custom  
sponsorship packages tailored to your needs.

## OUR TEAM

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